



Jun 21, 2019 14:21 BST

All aboard for this year's Sutton Games!

Organisers of the Sutton Coldfield Community Games say they are preparing to deliver their 'best event yet' as the countdown to the popular town event begins in earnest.

With just three weeks now to go until the jam-packed event returns to Wyndley Leisure Centre, the team behind the two-day sporting extravaganza have revealed two new sponsors generously supporting the popular event and hinted at what sports and activities visitors will be able to try.

West Midlands Railway is the latest company to lend its support to the Sutton Games. Together with Royal Sutton Coldfield Town Council, the operator of the Cross City Line train service to and from the town, has joined forces with

existing sponsors Green & Co, WAA Chosen, Sutton Spas, Star Cars and the Sutton Coldfield Charitable Trust to fund the event.

Fay Easton, head of stakeholder and community for West Midlands Railway, said: “We’re committed to supporting and getting closer to the communities we serve across the city. Through station adoption and a range of initiatives at stations and on trains, we are always looking to engage with those who use the railway. Train services offer a lifeline for many people across the West Midlands, and as Sutton Coldfield Community Games brings together the whole community and encourages wellbeing, it’s an honour to help Dennis and his volunteer team bring this event to fruition.”

Sutton Games founder Dennis Kennedy said: “It’s great to have West Midlands Trains on board as a partner for 2019 and hopefully beyond. We’ve been very lucky to have terrific support since founding the Sutton Games back in 2012 and I’m very proud businesses and organisations connected with our town want to support it so passionately. Their generosity means we’ve been able to develop and improve the weekend year on year, and – crucially – keep it free for everyone to attend.

“We’re really excited about this year’s event and are busy now making the final preparations. The format continues to evolve but will be very familiar to anyone who’s been before and once again we expect to have around 80 sports and activities on offer. We’ve even managed to find a sport not represented at the Games before – Jianzi, a Chinese shuttlecock sport – which even I didn’t think was possible at this stage! We very much hope the weather will be kind to us and people of all ages, interests and abilities come and join in the fun.”

The Sutton Games take place at Wyndley Leisure Centre on 13th and 14th July.

ENDS

For further information on this release, call our press office on 03300 955150 or email press.office@wmtrains.co.uk

About Sutton Community Games

Perhaps the easiest way to describe it is as a village fete combined with a schools sports day. Run by volunteers and with all the activities provided free of charge by local sports clubs, groups and associations, the Sutton Games is a true community event with a simple aim: to give everyone, whether young or old, an opportunity to try their hand at the enormous variety of sports played and activities enjoyed in and around Sutton Coldfield.

The weekend is designed to be completely interactive – visitors can try everything from athletics to agility games, bowls to Boccia, dance to dodgeball, sailing to skating, tennis to trampolining... all completely free of charge and without any commitment. If you're inspired to take something further, it's over to you.

The 2019 event will be the seventh Sutton Games. The first event was held during the build up to the London 2012 Olympics and the sun shone down and enough fun was had to make us think we should do it again. In 2014, our Glasgow Commonwealth Games themed event saw over 7,000 local people try their hand at over 60 sports and activities provided by over 50 sports clubs, groups, associations and community partners

For more information visit suttongames.co.uk/

About West Midlands Trains

For further information on this release, call our press office on 03300 955150 or email press.office@wmtrains.co.uk

West Midlands Trains operates both West Midlands Railway and London Northwestern Railway services.

- **London Northwestern Railway** services operate between Liverpool and Birmingham, and on the West Coast mainline to and from London Euston.

- **West Midlands Railway** services operate to destinations across the West Midlands via Birmingham New Street.

For more information on these services visit westmidlandsrailway.co.uk or londonnorthwesternrailway.co.uk

The West Midlands Trains franchise started on 10 December 2017 and will run until 2025/26.

West Midlands Trains operates 1,300 services a day, manages 150 stations and provides over 70 million passenger journeys a year. Over the course of the franchise, West Midlands Trains will be investing £1 billion into the rail network to deliver new trains, improved routes and station upgrades. This will include 400 new train carriages across the network and space for an extra 85,000 passengers into Birmingham and London at peak times.

The franchise is a joint venture between Abellio (70.1% share) and East Japan Railway Company / Mitsui & Co., Ltd (29.9% share in a 50:50 split). Abellio is the international passenger transport subsidiary of the Dutch national railway company, Nederlandse Spoorwegen. In the UK, Abellio operates ScotRail and Greater Anglia train services, Merseyrail services in a joint venture with Serco and buses through Abellio London. For more information visit www.abellio.com

If you have been sent this press release, this is because we believe this to be of interest to you.

To sign up for all future releases, visit our newsroom and subscribe to our updates. You can unsubscribe to our releases at any time.

Contacts



Press Office - Media Use Only

Press Contact

press.office@wmtrains.co.uk

03300 955150