

EDIBLE TASTY TICKET

Proudly introducing you to the environmentally friendly 'yummy' future!



Apr 01, 2019 07:05 BST

Edible tickets now available for West Midlands Railway passengers

West Midlands Railway passengers can now purchase new environmentally friendly train tickets from their local station.

Passengers can opt for edible 'Tasty Tickets' in a variety of flavours, including Salt and Vinegar, Strawberry, Vanilla or Beef and Mustard.

The tickets are the perfect option for those wanting to reduce the waste from paper tickets and take a handy snack for their journey.

However, passengers are reminded not to eat their tickets until after they

have completed their journey.

Tasty Tickets are available from all West Midlands Railway ticket offices from today (Monday 1 April).

For more information go to www.westmidlandsrailway.co.uk

ENDS

About West Midlands Trains

For further information on this release, call our press office on 03300 955150 or email press.office@wmtrains.co.uk

West Midlands Trains operates both West Midlands Railway and London Northwestern Railway services.

- **London Northwestern Railway** services operate between Liverpool and Birmingham, and on the West Coast mainline to and from London Euston.
- **West Midlands Railway** services operate to destinations across the West Midlands via Birmingham New Street.

For more information on these services visit westmidlandsrailway.co.uk or londonnorthwesternrailway.co.uk

The West Midlands Trains franchise started on 10 December 2017 and will run until 2025/26.

West Midlands Trains operates 1,300 services a day, manages 150 stations and provides over 70 million passenger journeys a year. Over the course of the franchise, West Midlands Trains will be investing £1 billion into the rail network to deliver new trains, improved routes and station upgrades. This will include 400 new train carriages across the network and space for an

extra 85,000 passengers into Birmingham and London at peak times.

The franchise is a joint venture between Abellio (70.1% share) and East Japan Railway Company / Mitsui & Co., Ltd (29.9% share in a 50:50 split). Abellio is the international passenger transport subsidiary of the Dutch national railway company, Nederlandse Spoorwegen. In the UK, Abellio operates ScotRail and Greater Anglia train services, Merseyrail services in a joint venture with Serco and buses through Abellio London. For more information visit www.abellio.com

If you have been sent this press release, this is because we believe this to be of interest to you.

To sign up for all future releases, visit our newsroom and subscribe to our updates. You can unsubscribe to our releases at any time.

Contacts



Press Office - Media Use Only

Press Contact

press.office@wmtrains.co.uk

03300 955150