



Laurence Kemball-Cook, from Pavegen, with Andrew Selous MP

May 07, 2021 09:00 BST

Rail industry first as 'green pavement' technology installed at London Northwestern Railway station

Remarkable new technology allowing rail passengers to generate green energy on their journey has been installed at a London Northwestern Railway (LNR) station.

Leighton Buzzard, in Bedfordshire, has become the first transport hub in the country to receive the Pavegen system following a partnership with Central Bedfordshire Council.

The system involves the installation of durable floor tiles which convert the kinetic energy generated by passengers' footsteps to small amounts of electricity. The technology is in use now and is powering a nearby display screen as well as USB charging points on nearby benches.

Lawrence Bowman, customer experience director for LNR, said:

"Embracing new technologies is a vital part of any industry which is why we are delighted that Leighton Buzzard has been chosen as the site for this exciting pilot scheme.

"I know our customers will embrace this new technology and with more people travelling we will see more and more energy generated at the station in coming months and years."

The project has been part-funded by the Department for Transport's "Live Labs" programme which is funding technological pilot schemes across the country.

Andrew Selous MP, whose South West Bedfordshire constituency includes Leighton Buzzard, said:

"I like the fact this concept engages people, involves exercise and is creating clean electricity all the time. I think that connection between people and energy created through movement is a really good join up."

Laurence Kembell-Cook, from Pavegen, said:

"We are very proud to be part of this pilot project and we are excited at the prospect of helping to drive a national rollout to create a greener, more sustainable transport network for the UK.

"We have evolved our product to create a new and engaging mobile app platform to create a way for transport hubs to reward their passengers for the footsteps they use, potentially encouraging footfall and getting people back to retail, leisure, or hospitality via our train stations."



[Watch video on YouTube here](#)

About West Midlands Trains

For further information on this release, call our press office on 03300 955150 or email press.office@wmtrains.co.uk

West Midlands Trains operates both West Midlands Railway and London Northwestern Railway services.

- **London Northwestern Railway** services operate between Liverpool and Birmingham, and on the West Coast Main Line to and from London Euston.
- **West Midlands Railway** services operate to destinations across the West Midlands via Birmingham New Street and Birmingham Snow Hill.

For more information on these services visit westmidlandsrailway.co.uk or londonnorthwesternrailway.co.uk

If you have been sent this press release, this is because we believe this to be of interest to you.

To sign up for all future releases, visit our newsroom and subscribe to our

updates. You can unsubscribe to our releases at any time.

Contacts



Press Office - Media Use Only

Press Contact

press.office@wmtrains.co.uk

03300 955150