



Staff from London Northwestern Railway and West Midlands Railway handing over old uniforms to Justin Frost from The Salvation Army Trading Company

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## Railway staff donate over ten tonnes of old uniform to The Salvation Army

London Northwestern Railway and West Midlands Railway staff have donated over ten tonnes of old uniform to The Salvation Army.

It comes following the successful roll out of new uniforms to over 2000 staff at the train operators earlier this year.

Items going to the charity have included everything from shirts, trousers, dresses, coats, suit jackets and jumpers, to other accessories such as ties and

Donated suit jackets and trousers will be de-branded and made available by The Salvation Army Trading Company's charity shops to those who need them most. For example, being provided as smart interview and work wear for people looking to get back into employment. Other items will be shredded and made into carpets, insulation, cushions or even the stuffing for car seats.

Andy Camp, commercial director for London Northwestern Railway and West Midlands Railway, said: "Our staff uniforms include such a range of items, that when we came to rebranding and reissuing our uniforms, there was a significant challenge of what could be done with the unused clothing that would be created.

"By donating old uniforms to The Salvation Army, we wanted to give something back to the communities we serve, whilst ensuring as many items as possible were recycled. The response from our staff has been fantastic and we are pleased to have diverted over ten tonnes of unused clothing away from landfill."

The Salvation Army is involved in a range of projects to support the vulnerable people, including those experiencing homelessness and unemployment. The charity runs various outreach projects, as well as raising money through their chain of 235 charity shops across the country.

Kirk Bradley, head of corporate partnerships from The Salvation Army Trading Company, said: "This partnership has been a great success which has enabled The Salvation Army to help West Midlands Railway and London Northwestern Railway staff to responsibly recycle their excess uniforms. By diverting over ten tonnes from landfill we are raising funds to help the vital work of The Salvation Army continue, supporting vulnerable and disadvantaged people. A fantastic result from all the staff, thank you"

## **ENDS**

For further information on this release, call our press office on 03300 955150 or email <a href="mailto:press.office@wmtrains.co.uk">press.office@wmtrains.co.uk</a>

West Midlands Trains operates both West Midlands Railway and London Northwestern Railway services.

- London Northwestern Railway services operate between Liverpool and Birmingham, and on the West Coast mainline to and from London Euston.
- West Midlands Railway services operate to destinations across the West Midlands via Birmingham New Street.

For more information on these services visit <u>westmidlandsrailway.co.uk</u> or londonnorthwesternrailway.co.uk

The West Midlands Trains franchise started on 10 December 2017 and will run until 2025/26.

West Midlands Trains operates 1,300 services a day, manages 150 stations and provides over 70 million passenger journeys a year. Over the course of the franchise, West Midlands Trains will be investing £1 billion into the rail network to deliver new trains, improved routes and station upgrades. This will include 400 new train carriages across the network and space for an extra 85,000 passengers into Birmingham and London at peak times.

The franchise is a joint venture between Abellio (70.1% share) and East Japan Railway Company / Mitsui & Co., Ltd (29.9% share in a 50:50 split). Abellio is the international passenger transport subsidiary of the Dutch national railway company, Nederlandse Spoorwegen. In the UK, Abellio operates ScotRail and Greater Anglia train services, Merseyrail services in a joint venture with Serco and buses through Abellio London. For more information visit www.abellio.com

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