



La Grande Phrase Compagnie - Didier Theron. Credit: Pete Lopeman

Jun 29, 2018 09:11 BST

The city shines as Birmingham International Dance Festival gets everyone dancing

- The sixth edition of the biennial Festival, produced by DanceXchange, presented 205 performances in venues and outdoor spaces across the city.
- Featuring 338 artists 93 from outside the UK
- Re-live some of the best moments here: https://bit.ly/2tFltTP

From 1 – 24 June the sixth edition of **Birmingham International Dance Festival 2018 (BIDF 2018)** has seen the sun shine and the city dance!

Audiences were treated to an amazing 205 performances by 338 artists in venues, streets and parks across the city.

Kicking off with a dance-packed ten-day takeover of Victoria Square, in the heart of the city, the festival brought a first, with an exuberant glitter-filled morning rave. The square hosted a celebration of exceptional young community talent with enthusiastic crowds of all ages taking part in a feast of workshops from swing, disco, northern soul, house, voguing and waacking, to hula hooping majorettes and Moseley Folk's incredible ceilidh.

Artists from across the world delighted visitors with free performances of high octane hip hop dance, daring Cyr wheel feats, tender duets and gravity defying acrobatics. Not forgetting the unstoppable inflatable pink men who playfully, sprung, floated and bounced from Birmingham Museum & Art Gallery to the famous Bull, bringing smiles to the faces of surprised shoppers.

The outdoor programme also featured the region's best professional dancers, performers and choreographers in a brand new showcase, Midlands Made, which included Festival commissions from Mickael 'Marso' Riviere and Rebecca Randall.

The festival was excited to be able to take dance to communities beyond the city centre with a fabulous family weekend at Midlands Arts Centre in Cannon Hill Park and performances delighting young patients at Birmingham Children's Hospital. The stunning Origami, a shape-shifting shipping container and solitary dancer, also thrilled audiences at Eastside Park, Birmingham City Football Club and Tesco Superstore in Witton.

BIDF's theatre programme was inspired by themes of the imagination, body, mindfulness and digital art, with the ambition to present new and engaging choreography. At mac, children became Icelandic sheep, and perceptions of dance and disability were actively challenged; in the Patrick Studio, DanceXchange's space for experimental choreography, audiences were invited to interact with computer generated dancers in a virtual reality world, and were immersed in an audio visual experience of sculpted light. At Birmingham Repertory Theatre a huge community cast took to the stage, while at Birmingham Hippodrome virtuoso performers of urban arts, such as inline skating, breakdancing, freerunning, and BMX, displayed breathtaking artistry on an imaginative set of moving ramps. Companies and artists included Company Wayne McGregor, Candoco Dance Company, Rui Horta, Kallo Collective, Birmingham Royal Ballet, James Batchelor, Cecilia Bengolea and Florentina Holzinger and Vera Ondrasikova, to name but a few.

Lucie Mirkova and Paul Russ, Artistic Directors BIDF18 said: "What an amazing three weeks it has been! We've seen and experienced and joined in with dance in all parts of the city and with everyone, from those who have never danced before, to those at the top of their profession.

We are delighted that this festival has developed new formats and new ways for great artists to present their work. 2018 saw us look into the future and explore how we embrace a changing world and share with communities across the city how artists see these challenges.

Over 200 artists from outside the region and across the world were attracted to perform in the festival. They were all impressed by the incredible welcome that Birmingham's communities have given and felt their visits were truly memorable."

This festival was notable for a number of partnerships with city and regional businesses supporting its work.

Richard Brooks, Customer Experience Director at West Midlands Railway, BIDF Official Travel Partner said: *"Seeing the whole city getting involved with the Festival has been excellent. The artists and performers have helped create a real sense of excitement that everyone has been on board with. One of our key goals is to encourage people to get out and explore their local areas using our trains and events such as this, which involve numerous artists and locations, are great for getting the region moving, in more ways than one!"*

Jonathan Bryce, Project Maker at Colmore Business District, said: "Colmore BID was proud to support Birmingham International Dance Festival by sponsoring the Festival Square this year. It's important for us to animate our local spaces and to provide cultural experiences for those that live, work and visit the District. We are lucky to have this fantastic festival in Birmingham which brings artists from across the world to our doorstep, and to celebrate dance in all its forms."

Rachel Evitts, Patient Experience Sister, Birmingham Women's and Children's NHS Foundation Trust said: "*We were really pleased to be able to bring the*

festival to Birmingham's Children's Hospital. The performance was very well received by patients, visitors and staff alike. There were a number of patients that were too unwell to leave the wards, who could look out of their windows to see and enjoy 'Moon'. The smiles on their faces showed just how much they enjoyed it! Performers also visited a number of ward areas to take their magic to the bed sides."

BIDF producers, DanceXchange is already shaping its plans for the next festival in 2020 and is keen to talk to artists, communities and businesses who would like to be involved. Keep up to-date with dance across the city via <u>www.dancexchange.co.uk</u>

ENDS

Notes to editors

For further information on West Midlands Trains, London Northwestern Railway or West Midlands Railway call our **newsroom** on **03300 955150**.

About West Midlands Trains

West Midlands Trains Ltd. will be running the West Midlands rail franchise from 10 December 2017 until 2025/6. Abellio has a 70.1% share of the company, East Japan Railway Company (JRE) and Mitsui & Co., Ltd. (Mitsui) own the remaining 29.9% in a 50:50 split.

About Abellio

Abellio is the international passenger transport subsidiary of the Dutch national railway company, Nederlandse Spoorwegen. Every day our people provide rail, bus and tram services to 1.7m customers across the UK, Germany and in the Netherlands. In the UK we operate buses through Abellio London, as well as ScotRail and Greater Anglia train services, and Merseyrail in a joint venture with Serco. In Germany we operate Abellio Deutschland, serving communities in North Rhine Westfalia, Saxony, Lower Saxony, Saxony-Anhalt, Hesse and Thuringia. Our role in transport extends beyond the journey from a-to-b. With our international heritage and our policy of sharing best practice, not just amongst ourselves, but across the wider transport industry, we provide thought leadership and truly innovative ideas which make a positive contribution to the communities we serve. For more information on Abellio visit www.abellio.com

About Mitsui

Mitsui is one of the most diversified and comprehensive trading, investment and service enterprises in the world with 139 offices in 66 countries as of March, 2017. Utilising our global operating locations, network and information resources, we are multilaterally pursuing business that ranges from product sales, worldwide logistics and financing, through to the development of major international infrastructure and other projects in the following fields: Iron & Steel Products, Mineral & Metal Resources, Infrastructure Projects, Integrated Transportation Systems, Chemicals, Energy, Food Resources, Food Products & Services, Consumer Services, IT & Communication, and Corporate Development Business. Mitsui is actively taking on challenges for global business innovation around the world. For more information, visit www.mitsui.com.

About JR East

East Japan Railway Company (JR East) was established in 1987, when Japanese National Railways was divided as part of a package of railway reforms. JR East's railway business covers a 7,500 km (approx. 4,660 miles) network in the eastern part of the Japanese main island, including Tokyo Metropolitan area, and provides transportation services, comprising urban, suburban and high speed operations, for 17 million passengers on a daily basis. JR East also undertakes non‐transport commercial activities, which account for more than 30% of the total revenue of JR East Group. JR East contributes to passengers and communities it serves by delivering high degrees of punctuality, reliability and comfort and also continues to pursue higher levels of safety and service quality through technical innovation. For more information, visit www.jreast.co.jp/e.

Contacts



Press Office - Media Use Only

Press Contact press.office@wmtrains.co.uk 03300 955150