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## West Midlands Railway is official Travel Partner for Redditch Tour Series

The Redditch Tour Series Cycle Race returns to Worcestershire on May 9 for the eighth year and West Midlands Railway has been announced as official Travel Partner for the second year.

Around 15,000 people are expected to turn out for the event which brings hundreds of elite cyclists to the town. The pro race which takes place between 1700 and 2100, with community activities and inter-services races taking place from 1400.

With so many spectators expected, it's key that sustainable travel plans are in place and travelling to and from the events using West Midlands Railway services offers a great solution – with Redditch station being just metres from the track and all the live action!

Richard Brooks, Customer Experience Director for West Midlands Railway said "This is a great opportunity to show off the town and the surrounding area to thousands of visiting Tour fans while creating a unique community event. We look forward to bringing people right into the heart of the action with our Cross City train services which, from next year, will start to see the arrival of a brand new fleet of dedicated trains on the route as we invest £1 billion in improving local rail services."

Lorna Jeynes, the Project Manager for the Tour Series said "I would like to say a huge thanks to WM Railway for their continued support. Without support from the likes of West Midlands Railway and our other sponsors, we would not be able to host such a wonderful event in our wonderful County.

We still have packages available if you would like to support the event, with adverts starting at just £150".

For travel updates, please follow <u>@westmidrailway</u> and <u>#Rail2Redditch</u> on Twitter for train times, special offers and competitions.

## **ENDS**

## **About West Midlands Trains**

For further information on this release, call our press office on 03300 955150 or email <a href="mailto:press.office@wmtrains.co.uk">press.office@wmtrains.co.uk</a>

West Midlands Trains operates both West Midlands Railway and London Northwestern Railway services.

 London Northwestern Railway services operate between Liverpool and Birmingham, and on the West Coast mainline to and from London Euston. • **West Midlands Railway** services operate to destinations across the West Midlands via Birmingham New Street.

For more information on these services visit <u>westmidlandsrailway.co.uk</u> or <u>londonnorthwesternrailway.co.uk</u>

The West Midlands Trains franchise started on 10 December 2017 and will run until 2025/26.

West Midlands Trains operates 1,300 services a day, manages 150 stations and provides over 70 million passenger journeys a year. Over the course of the franchise, West Midlands Trains will be investing £1 billion into the rail network to deliver new trains, improved routes and station upgrades. This will include 400 new train carriages across the network and space for an extra 85,000 passengers into Birmingham and London at peak times.

The franchise is a joint venture between Abellio (70.1% share) and East Japan Railway Company / Mitsui & Co., Ltd (29.9% share in a 50:50 split). Abellio is the international passenger transport subsidiary of the Dutch national railway company, Nederlandse Spoorwegen. In the UK, Abellio operates ScotRail and Greater Anglia train services, Merseyrail services in a joint venture with Serco and buses through Abellio London. For more information visit www.abellio.com

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