



just **BUSINESS**

Business Travel Made Simple

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West Midlands Railway launches free online business travel hub

With millions of workers returning to offices across the UK, West Midlands Railway has today launched a brand-new, free online service to help companies simplify booking their train travel.

The new service - Just Business - is aimed at business travellers who need to travel for work. It simplifies the booking process while helping customers find the lowest fares for journeys on any train route across the UK.

Businesses which sign up are given a unique login for each member of staff so they can individually search for, book, and purchase their tickets through

the platform. The service allows companies to set bespoke rules and preferences to determine which tickets employees have permission to book, along with spending caps.

With employees using the same platform, all company train travel expenses are in one central place, helping managers keep track of costs. It also provides useful and efficient reporting tools as well as enabling businesses to keep track of how sustainable their travel is.

Purchasing tickets through the service means business travellers can avoid the booking fees which are often added to train ticket comparison websites.

Tim Bullock, sales and partnerships manager at West Midlands Railway, said:

“From misplaced receipts and credit cards to scouring the internet for the best deals, booking train travel in the workplace can be unnecessarily timely and costly.

“For employees, Just Business instantly shows the cheapest fares across all operators as well as featuring a handy payment system which removes the need to process expenses and spend your own money.

“For businesses, this service is free, quick and simple to set up and has a dedicated helpline for additional support. It centralises and monitors all rail travel expenditure in one place with bespoke travel preferences and policies - ultimately saving valuable time and money.”

With more people travelling again as the country emerges from the pandemic, West Midlands Railway has put a number of strict measures in place to help customers travel safely and comfortably.

As well as cleaning trains with the latest antiviral equipment, West Midlands Railway staff are working hard to help passengers remain as safe as possible with extra measures in place at stations.

For more details and to sign up for Just Business, click [here](#).

About West Midlands Trains

For further information on this release, call our press office on 03300 955150 or email press.office@wmtrains.co.uk

West Midlands Trains operates both West Midlands Railway and London Northwestern Railway services.

- **London Northwestern Railway** services operate between Liverpool and Birmingham, and on the West Coast Main Line to and from London Euston.
- **West Midlands Railway** services operate to destinations across the West Midlands via Birmingham New Street and Birmingham Snow Hill.

For more information on these services visit westmidlandsrailway.co.uk or londonnorthwesternrailway.co.uk

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